



PARKOUR
EARTH

ANNUAL REPORT

2022

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Message from the Executive

There are many accomplishments this year for Parkour Earth and its Members to be proud of. Foremost among them has been the growth of the Executive team, enabling important projects to come to fruition that will be key to Parkour Earth's growth over the coming years. For instance we'd like to highlight the opportunity we had to present our vision for 'building an authentic contemporary international sport federation' on the world stage at the Play the Game conference in Denmark. Thank you to Mikkel for representing the team. It has also been very rewarding seeing the growth of the new Supporters Initiative. We're aiming to give back to the community by spending money on parkour people. Using a fundraising model, we've been able to purchase photographs from a few photographers, building a bank of photographs available to members. We're also going to be putting the money towards creating resources by the community, for the community.

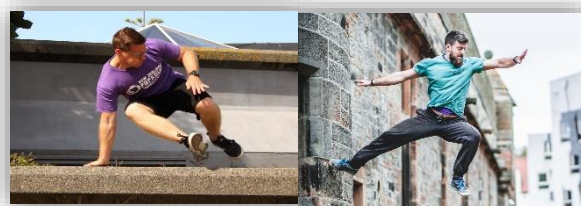
Other important work that has been achieved this year despite personal setbacks and limited volunteers hours include:

- the adoption of Parkour Earth's Partnership Policy, enabling opportunities for financial growth through sponsorship and corporate relationships;
- further refinement of Parkour Earth's Strategic Plan in line with the previous adoption of our mission, vision, and values and drawing from key learning from the global community via the 2020 Global Engagement Project;
- entering phase two of the Competition Research Project to lay important foundations for the future of authentic community-led international competitions;
- Continued social media and Discord growth.

Thank you to the Board for their continued direction and support.

Yours in parkour,

Dr Damien Puddle
Chief Executive



John 'Hedge' Hall
Deputy Chief Executive



The Parkour Earth Team

Board

Stuart McInnes
(Independent Chair)

Christina Tønder Bell
(Senior Independent Director)

Mikkel Rugaard
(Independent Director)

Adélaïde Gandrille
(Elected Director)

Chris Keighley
(Elected Director)

Janne Laurila
(Elected Director)

Travis Ranson
(Elected Director)

Executive

Dr Damien Puddle
(CEO)

John 'Hedge' Hall
(Deputy CEO)

Luís Alkmim
(Ambassador Lead)

Ambassadors

Tom Zheng

Kel Glaister

Andy Day

Carles Vera

Michelle Kan

Dan Savu

Ben Scheffler

Member Federations

Australian Parkour Association

Fédération de Parkour (French Parkour Federation)

Česká asociace parkouru (Czech Association of Parkour)

Parkour NZ – Tauhōkai Aotearoa

Parkour South Africa

Parkour UK

Plataforma Española de Parkour y ADD (Spanish Federation for Parkour and ADD)

Polska Federacja Parkour i Freerun (Polish Parkour & Freerun Federation)

Suomen Parkour Ry (Finnish Parkour Association)

Swiss Parkour Association

United States Parkour Association

2022 Snapshot

February: Christina and Adélaïde join the Board



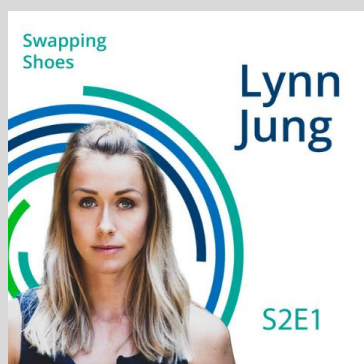
March: Appointment of Luís Alkmim as Ambassador Lead



April: Stuart McInnes returns as Interim Chair



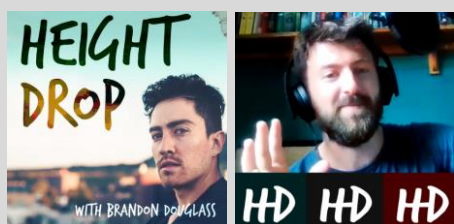
May – Swapping Shoes Podcast relaunches under Parkour Earth umbrella with Ep. 41 Lynn Jung



June: Mikkel Rugaard presented “The Story of Parkour Earth: Building an authentic contemporary international sport federation” at Play the Game Conference in Odense, Denmark



July: Hedge on the Height Drop Podcast with Brandon Douglas



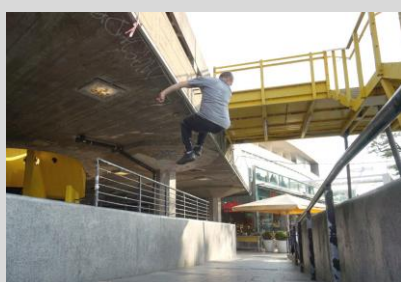
September: Parkour Earth forum for members, unaffiliated federations, ambassadors, and other interested people



October: Launch of phase 2 of the Competition Research Project



October: Photography Resource launches via the Supporters Initiative



November – Plataforma Española de Parkour y ADD (Spanish Federation for Parkour and ADD) accepted as Associate Members



Good Governance Report

We continue on our good governance journey, making use of the [Play the Game Good Governance Observer Tool](#). Through changes to the Memorandum and Articles of Association approved by the Members at the 2021 AGM and other internal procedural changes we have improved our score by 6% since last year.

Democracy, one of the core tenants Parkour Earth was founded on, continues to be our highest scoring area, but increases to our Accountability and especially Transparency scores were larger. Societal Responsibility remains 'not fulfilled' and is largely associated with our project output which will take the most effort and resources to develop.

Although our overall score remains low, we are still early in our organizational and good governance development and yet are already [ranking similar to well establishing International Sports Federations studied in recent years](#).

GOVERNANCE OBSERVER TOOL

2021 PKE Score

SGO index	34%	Weak
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Dimension	Score	Label	# indicators	indicators used
Transparency	35%	Weak	42	27
Democracy	61%	Good	55	44
Accountability	32%	Weak	107	69
Societal Responsibility	6%	Not fulfilled	105	39

2022 PKE Score

SGO index	42%	Moderate
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Dimension	Score	Label	# indicators	indicators used
Transparency	53%	Moderate	42	29
Democracy	67%	Good	55	44
Accountability	40%	Moderate	107	73
Societal Responsibility	6%	Not fulfilled	105	39

Declarations of Interest

The Parkour Earth Board declare the following anonymized sport-related interests during the 2022 calendar year:

- Arbitrator, Court of Arbitration for Sport
- Board Member, Suomen Parkour Ry
- Board Member, Australian Parkour Association
- Chief Executive, Oulun Parkour-Seura Ry
- Chief Executive, Parkour NZ – Tauhōkai Aotearoa
- Coach, Culture Parkour
- Elected Director, Parkour UK
- Member, CPH
- Member, Helgoland Surf Club
- Member, SATS(fitness centre)
- Member, Grønlandske Børn (Greenlandic Children)
- Passive Member, Parkour DK
- Senior Coach, Parkour Generations
- Volunteer, Fédération de Parkour
- Volunteer at management level, Girl Power

Financial Report

NOTE: Parkour Earth's income and expenses occurs across multiple currencies and have been converted and presented here as £GBP.

Parkour Earth Financial Report 2022

	Category		Total
	Subcategory	Sub-total	
EXPENSES			
	Operational		-£2056.96
	Accountancy	-£20.41	
	Corporate and Administrative Fees	-£1541.57	
	Digital Tools and Subscriptions	-£119.60	
	Website	-£375.38	
INCOME			
	Federation Members		£1541.58
	Membership Annual Fees	£1541.58	
	Membership Joining Fees	£0.00	
	Donations		£588.75
	Supporters Initiative	£588.75	
TOTAL			
	Expenses		-£2056.96
	Income		£2130.33
	Profit		£73.37

Remuneration

The Parkour Earth Board, comprised of Independent and Elected Directors, are all volunteers receiving no remuneration as per their role descriptions. They receive no fringe benefits of any kind.

The Parkour Earth Executive, comprised of the Chief Executive, Deputy Chief Executive, and Ambassador Lead, are all volunteers, receiving no remuneration as per their role descriptions. They are entitled to be reimbursed for reasonable and known expenses incurred in the course of their duties. They receive no fringe benefits of any kind.

There has been no changes to these conditions since Parkour Earth's federation in July 2017.



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