



PARKOUR  
**EARTH**

**ANNUAL REPORT**

2021

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## Message from the CEO

The Global Engagement Project in 2020 was a significant milestone in the development of Parkour Earth. The insights gathered from the community: Member federations, business owners, influencers, and grassroots practitioners alike, were essential in understanding the global appetite for Parkour Earth's future endeavours.

This year, the fruit of these insights has begun to be realised, with the growth of the Parkour Earth team and the development of internal and external projects to make the community's dreams a reality. I am proud of our successes and grateful to everyone within the team and the wider community who is helping us develop.

Parkour Earth's foundation on democracy and Good Governance continues to take centre stage for us, and the crystallisation of this is seen in our newly adopted Vision, Mission, and Values. These will guide our decision making and interactions; our way of working. I strongly believe that together, not only can we create a federation that will meet the needs and desires of the global parkour community, but can challenge and inspire the global sporting world.

Of course, concerns regarding the encroachment and misappropriation of parkour by FIG and its Member Federations remain, and issues relating to COVID-19 continue to impact on parkour business and non-profit enterprises the world over.

Although there are many trials ahead, with the community's continued support we know the future is bright.

**Dr Damien Puddle**  
Chief Executive



# The Parkour Earth Team

## **Board**

Stephen Sampson  
(Independent Chair)

Mikkel Rugaard  
(Independent Director)

Travis Ranson  
(Elected Director)

Janne Laurila  
(Elected Director)

Chris Keighley  
(Elected Director)

## **Executive**

Dr Damien Puddle  
(CEO)

John 'Hedge' Hall  
(Deputy CEO)

Adrienne Toumayan  
(Deputy CEO)

## **Ambassadors**

Tom Zheng

Kel Glaister

Andy Day

Carles Vera

Michelle Kan

Dan Savu

Ben Scheffler

## **Project Volunteers**

Kieran Wylde

Shemaiah Siegenthaler

## **Member Federations**

Australian Parkour Association

Fédération de Parkour (French Parkour Federation)

Česká asociace parkouru (Czech Association of Parkour)

Parkour NZ – Tauhōkai Aotearoa

Parkour South Africa

Parkour UK

Polska Federacja Parkour i Freerun (Polish Parkour & Freerun Federation)

Suomen Parkour Ry (Finnish Parkour Association)

Swiss Parkour Association

United States Parkour Association

## Introducing the new Executive Team

### Adrienne Toumayan (USA) and John 'Hedge' Hall (SCO)

Adrienne discovered parkour in 2013 and got involved early on in community-building initiatives in Washington, D.C. She is one of the co-founders and leaders of the D.C. Area Women's Parkour Meetups—a drive to increase women's participation in the sport through monthly training sessions since 2013—and she served as an American Parkour (APK) Ambassador for five years.



© Anya Chibis/www.ParkourProject.com  
Image by Anya Chibis

She has extensive event management experience, including as the lead organizer of the 2019 North American Women's Parkour Gathering and as the event manager for APK's annual Beast Coast event in 2015. With a master's degree in International Peace and Conflict Resolution, Adrienne has focused much of her career on international human rights and humanitarian disaster response—primarily in the Middle East and East Africa. She believes in the power of parkour to change people's lives and is passionate about using sport as a tool for development and peace.



Image by Donald Dalziel.

John Hall or 'Hedge' discovered parkour in late 2004 by watching the documentary Jump London in school. After a short career in academia, he began teaching parkour full-time in 2013. He is the Managing Director of Access Parkour in Scotland, he chaired the 2019 European Art of Retreat and delivers Continuing Professional Development (CPD) courses for Parkour UK.

His work focuses on bringing parkour to a broader demographic and he is specifically focused on bringing parkour into schools. Hedge likes gaming, partner acro, strong coffee, and dark beer.

# 2021 Snapshot

**March:** Česká Asociace Parkouru (Czech Association of Parkour) become members



**May:** Appointment of Two Deputy CEOs



**June:** Soft launch of Parkour Earth Discord Server



**July:** Ambassador Programme Begins



**August:** Parkour Earth adopts new Vision, Mission, and Values.



**October:** Parkour Earth Members Forum



**November:** New Website



## Financial Report

NOTE: Parkour Earth's income and expenses occurs across multiple currencies and have been converted and presented here as £GBP.

### Parkour Earth Financial Report 2021

	<b>Category</b>		<b>Total</b>
	Subcategory	Sub-total	
<b>EXPENSES</b>			
	<b>Operational</b>		<b>-£518.69</b>
	Accountancy	-£1.09	
	Corporate and Administrative Fees	-£13.00	
	Digital Tools and Subscriptions	-£375.00	
	Website	-£129.60	
<hr/>			
<b>INCOME</b>			
	<b>Federation Members</b>		<b>£2,030.06</b>
	Membership Annual Fees	£1,780.06	
	Membership Joining Fees	£250.00	
<hr/>			
<b>TOTAL</b>			
	<b>Expenses</b>		<b>-£518.69</b>
	<b>Income</b>		<b>£2,030.06</b>
	<b>Profit</b>		<b>£1,511.37</b>

## Remuneration

The Parkour Earth Board, comprised of Independent and Elected Directors, are all volunteers receiving no remuneration as per their role descriptions. They receive no fringe benefits of any kind.

The Parkour Earth Executive, comprised of the Chief Executive and two Deputy Chief Executives, are all volunteers, receiving no remuneration as per their role descriptions. They are entitled to be reimbursed for reasonable and known expenses incurred in the course of their duties. They receive no fringe benefits of any kind.

There has been no changes to these conditions since Parkour Earth's federation in July 2017.



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