



PARKOUR  
**EARTH**

**ANNUAL REPORT**  
2023

## Table of Contents

<b>Message from the Executive .....</b>	<b>3</b>
<b>The Parkour Earth Team.....</b>	<b>4</b>
<b>2023 Snapshots.....</b>	<b>5</b>
<b>Good Governance Report.....</b>	<b>6</b>
<b>Declarations of Interest .....</b>	<b>7</b>
<b>Financial Report .....</b>	<b>8</b>
<b>Remuneration.....</b>	<b>8</b>

## Message from the Executive

2023 marks a year of major transition and restructuring within the organisation.

For personal reasons Dr. Damien Puddle decided to step down as CEO in August, followed immediately by the Deputy CEO John Hall. Naturally this has led to quite a bit of work being focused on handing over and pushing on. Even as this situation has presented major challenges it has also highlighted several issues that needed to be addressed sooner or later. We welcome the opportunity to restructure to be better enabled to forge ahead.

We want to take this opportunity to thank Damien and John for their invaluable contribution to the development of Parkour Earth! We wish them well in their individual future endeavors.

Important work that has been achieved this year:

- Launched the Badge program.
- Built on the Patreon program and Supporters Initiative.
- Expanded the Ambassador program.
- (now former) CEO Dr. Damien Puddle completed and released an article on his comprehensive research titled: *"The Attempted Globalization of Parkour by the Fédération Internationale de Gymnastique"* (read it [here](#)).
- Welcomed two new Affiliate members (Singapore & Madagascar) with the newly formed German Federation incoming.
- Restructuring of the board and a major overhaul of ongoing programs, policies, and processes.

Thank you to the Board for their continued direction and support.

Yours in parkour,



**Mikkel Mølgaard Frandsen Rugaard**

Interim Chief Executive

# The Parkour Earth Team

## Board

Stuart McInnes  
(Independent Chair)

Christina Tønder Bell  
(Senior Independent Director)

Mikkel Rugaard  
(Independent Director)

Adélaïde Gandrille  
(Elected Director)

Chris Keighley  
(Elected Director)

Janne Laurila  
(Elected Director)

Travis Ranson  
(Elected Director)

## Executive

Mikkel Mølgaard Frandsen Rugaard  
(interim CEO – from August 2023)

Luís Alkmim  
(Ambassador Lead)

### - former

*Dr Damien Puddle*  
(former CEO – until August 2023)

*John 'Hedge' Hall*  
(former Deputy CEO – until August 2023)

## Ambassadors

Tom Zheng  
Kel Glaister  
Andy Day  
Carles Vera  
Michelle Kan  
Dan Savu  
Ben Scheffler  
Max Henry  
Marc Busch  
Renaë Dambly  
Samuel Govindin  
Jesse Peveril  
Koh Chen Pin  
Ahmad Matar

## Member Federations

Australian Parkour Association  
Fédération de Parkour (French Parkour Federation)  
Česká asociace parkouru (Czech Association of Parkour)  
Parkour NZ – Tauhōkai Aotearoa  
Parkour South Africa  
Parkour UK  
Plataforma Española de Parkour y ADD (Spanish Federation for Parkour and ADD)  
Polska Federacja Parkour i Freerun (Polish Parkour & Freerun Federation)  
Suomen Parkour Ry (Finnish Parkour Association)  
Swiss Parkour Association  
United States Parkour Association

# 2023 Snapshots

**August:** Damien Puddle steps down as CEO



**August:** John Hall steps down as Deputy CEO

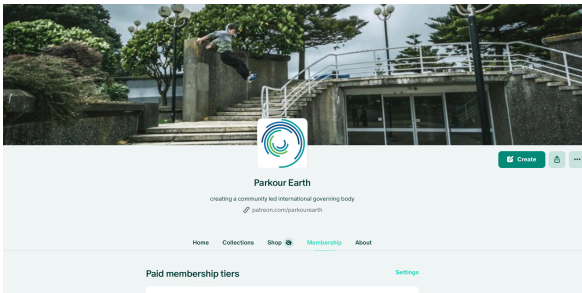


**August:** Mikkel Rugaard steps in as interim CEO



**October '22:** Launched Patreon Program and Supporters Initiative

Currently 30 members generating/moving GBP +100/month



**March:** Launched the Badge

Currently +44 badge holders from different organisations.



**April:** Hedge on STORROR Podcast talking about PKE (released in October)



**April:** CEO Damien Puddle and Belinda Wheaton releases comprehensive research article in the International Journal of the History of Sport:

*"The Attempted Globalization of Parkour by the Fédération Internationale de Gymnastique"*

**October:** Parkour and Freerunning Malagasy Federation (Madagascar Parkour and Freerunning Federation) accepted as Affiliate Members



**April:** Parkour Singapore accepted as Affiliate Members



## Good Governance Report

The road to improving governance never stops.

In recent years we have been making use of the [Play the Game Good Governance Observer Tool](#), using it as a guideline and checklist to identify areas in which Parkour Earth is lacking behind in order to continue to improve.

With 2023 being heavily influenced by management transitions, our focus has been on making sure processes, procedures and projects are moving forward. Everything must be future proofed and as smooth and easy to hand over to the next person as possible, making sure progress does not slow down and valuable ongoing work does not fall through cracks.

The opportunity to further solidifying and reinforcing our structures has been welcome. However, because of the work involved with transitioning we have not yet been able to prioritize updating our Good Governance Observer Tool score.

We look forward to providing a more accurate update on this in the near future.

## Declarations of Interest

The Parkour Earth Board declare the following anonymized sport-related interests during the 2023 calendar year:

- Arbitrator, Court of Arbitration for Sport
- Coach, Culture Parkour
- Elected Director, Parkour UK
- Board Member, Grønlandske Børn (Greenlandic Children)
- Passive Member, Parkour DK
- Senior Coach, Parkour Generations
- Volunteer, Fédération de Parkour
- Volunteer at management level, Girl Power
- Owner of Mikkel Rugaard Studio (parkour related design work)

# Financial Report

NOTE: Parkour Earth's income and expenses occurs across multiple currencies and have been converted and presented here as GBP.

## Parkour Earth Financial Report 2022

	<b>Category</b>	<b>Total</b>
	Subcategory	Sub-total
<b>EXPENCES</b>		
	<b>Operational</b>	<b>-£2 284,01</b>
	Accountancy	-£56,26
	Corporate and Administrative Fees	-£1 541,57
	Digital Tools and Subscriptions	-£119,60
	Website	-£566,58
<hr/>		
<b>INCOME</b>		
	<b>Federation Members</b>	<b>£1 791,11</b>
	Membership Annual Fees	£1 791,11
	Membership Joining Fees	£0,00
	<b>Donations and Sponsorship</b>	<b>£708,91</b>
	Donations	£708,91
	Sponsorship	£0,00
	<b>Others</b>	<b>£0,00</b>
	Others	£0,00
<hr/>		
<b>TOTAL</b>		
	<b>Expences</b>	<b>-£2 284,01</b>
	<b>Income</b>	<b>£2 500,02</b>
	<b>Profit</b>	<b>£216,01</b>

## Remuneration

The Parkour Earth Board, comprised of Independent and Elected Directors, are all volunteers receiving no remuneration as per their role descriptions. They receive no fringe benefits of any kind.

The Parkour Earth Executive, comprised of the Chief Executive, Deputy Chief Executive, and Ambassador Lead, are all volunteers, receiving no remuneration as per their role descriptions. They are entitled to be reimbursed for reasonable and known expenses incurred in the course of their duties. They receive no fringe benefits of any kind.

There has been no changes to these conditions since Parkour Earth's federation in July 2017.





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